



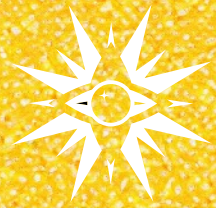
CURIOUS THINGS HAPPEN WHEN YOU TUNE IN

PARTNERSHIPS



ABOUT





WHAT WE DO





METHOD

QUESTING



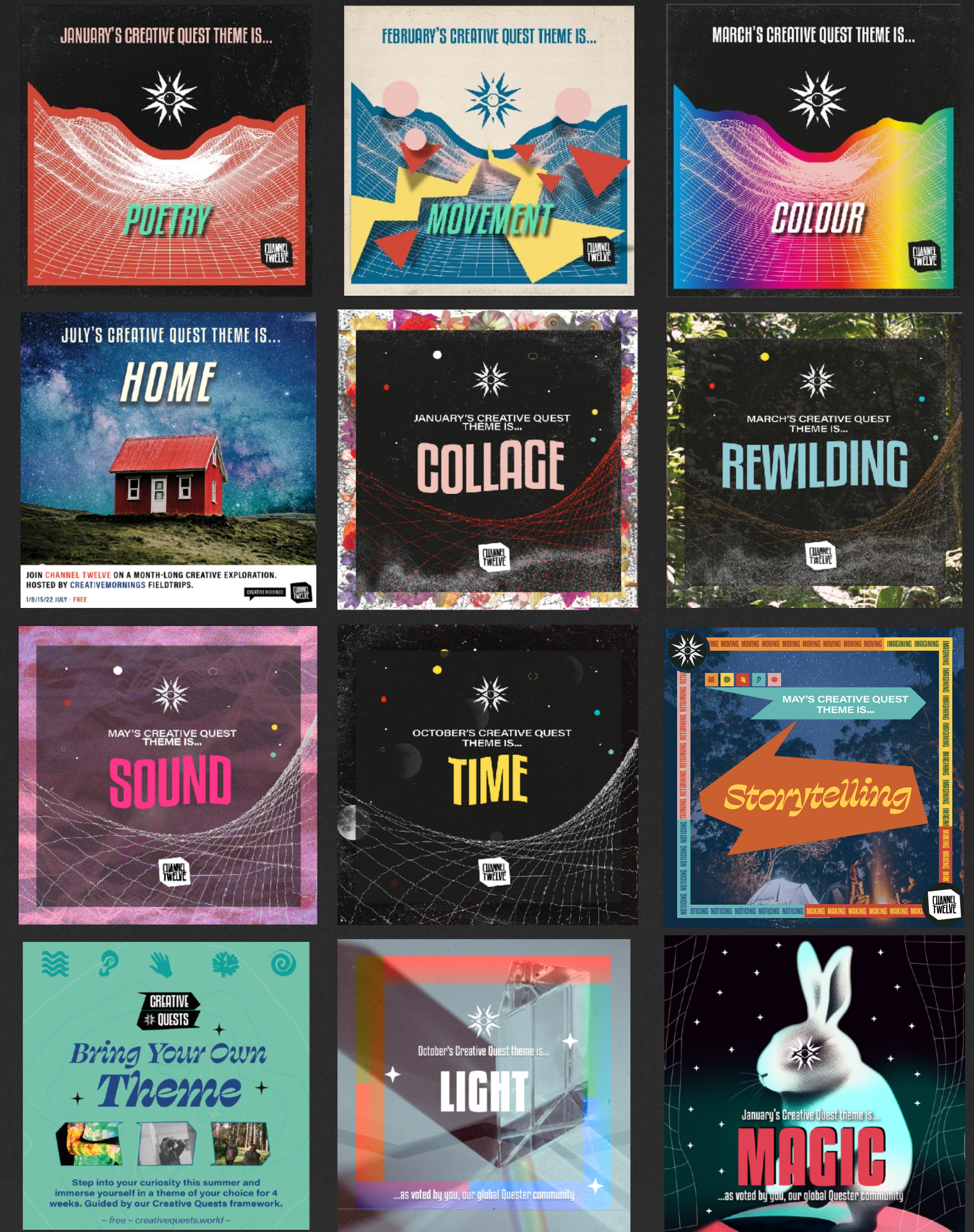


Since launching in 2021, we have built a global community of curious folk who have embarked on Creative Quests; a month-long collective experience that give you a framework to live more creatively... one theme at a time.

Creative Quests bring people on a journey of workshops, guest speaker talks, creative challenges and community exchange to get individuals to connect to new people, places and processes.

Our Quests are a playground for collective curiosity - bridging gaps between generations and disciplines, cultures and continents. With every Quest, we unlock new perspectives and expand creative potential.

The Quest life is the best life.



QUEST THEMES

USA

BELGIUM

ISRAEL

ENGLAND

SOUTH AFRICA

CHINA

CANADA

COSTA RICA

IRELAND

CREATIVE QUESTS

Our reach so far:

12 QUESTS
2 Live events
1 Installation

1200 Questers
24 Countries
Ages 18 - 70

SCOTLAND

SPAIN

FRANCE

PUERTO RICO

NETHERLANDS

PORTUGAL

GERMANY

DENMARK

MEXICO

NORWAY

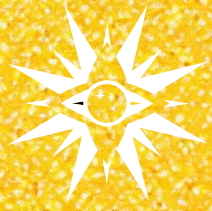
ITALY

Channel Twelve founder Sam Furness is on an evolving mission to reimagine his creativity - and is taking others along for the journey.

Since 2016 Sam has been assigning themes for calendar months in a year and living his life through them. Imagine exploring **Colour** in March, **Time** in May, **Rewilding** the month after that... a life filled with constantly renewed perspectives.

What started as a spare time personal experiment in rediscovering creativity has evolved over the years into a joyous movement of curious humans who practice Questing as a way to live a truly exciting, creative life.





NEXT MOVE





PARTNERSHIPS



PARTNERSHIPS



PROGRAMME SPONSORSHIPS

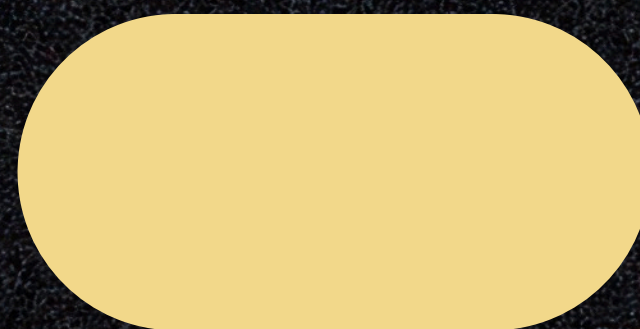
Multiply the impact and growth of our flagship Creative Quests programme and help cultivate curiosity, creativity and connection in people all around the world.

COLLABORATIVE QUESTS

Partner with us on a unique Quest experience - designed to take your audience on a creative adventure. **Exclusive themed in line with your brand.**

BESPOKE EVENTS

Work with us on designing bespoke in-person events that playfully create connection and inspire creativity.







PARTNERSHIPS





PROGRAMME SPONSOR

Multiply the impact and growth of our flagship Creative Quests programme and help cultivate curiosity, creativity and connection in people all around the world.

 **Join us and be part of the magic** we have created over 3 years. This is a unique opportunity to power a truly unique project that is making real change in people's creative lives.

 Our audience is a **global, diverse and intergenerational** community of curious people - who are very connected to and engaged in the experiences we deliver.

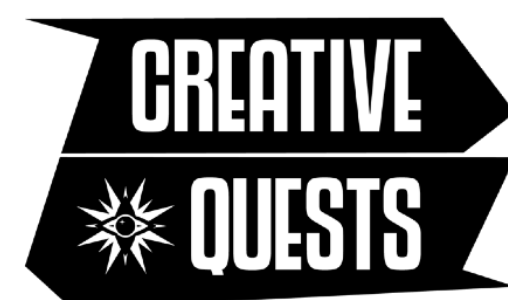
 A sponsor will enable us to **deepen our impact, widen our reach** and ensure thousands more creative people are connecting all around the world.

 We are ideally looking for someone to power Creative Quests for a minimum of 12 months (**a full season of 4x Creative Quests - one per Quarter**).






PARTNERSHIPS




PROGRAMME SPONSOR


Multiply the impact and growth of our flagship Creative Quests programme and help cultivate curiosity, creativity and connection in people all around the world.

As part of a Sponsorship package, you will receive:


 **Increased brand awareness:** Through logo placement and special thanks across all promotional materials (social, newsletters, website, online/IRL sessions) across CQ all year round.

 **Community access:** to a worldwide network of multidisciplinary community of creative people.

 **Co-created content:** sharing the learnings and makings of our Quests with your wider audience.


 **Impact report:** An in-depth report detailing how your sponsorship has helped Creative Quests change the lives of people around the world.

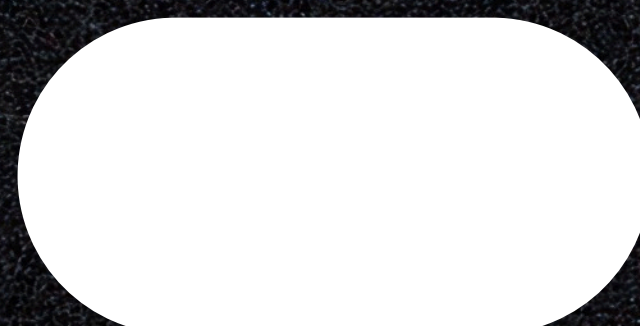
 **Special creative insights reports:** a wrap-up of what was discovered in each Quest.

 **First access sign ups:** We reserve a portion of Quester spaces for you! To give to staff or gift to partners & clients.

 **Free or discounted offers on our B2B services:**

From inspiring talks, to workshops and offsites that inspire creativity - enquire more about our B2B services for internal teams.

 **We consider every partnership to be unique** and love crafting bespoke offerings for those we work with. So let's be imaginative!





"QUESTS ALWAYS INSPIRE ME AND OPEN UP THE FLOOD GATES FOR NEW IDEAS. I'M MORE CREATIVE AT WORK, I HAVE MORE INTERESTING CONVERSATIONS WITH FRIENDS & FAMILY, AND I GET TO MOVE THROUGH THE WORLD A LITTLE DIFFERENTLY."

HANNAH
NYC



"CREATIVE QUESTS MANAGES TO BOTTLE UP CURIOSITY, PLAYFULNESS AND COMMUNITY MAGIC TO HELP YOU EXPLORE THE CREATIVITY YOU NEVER KNEW YOU HAD."

ANNIE
LDN



"IT FEELS LIKE SPRING, RENEWING YOUR LIFE LENSES, AWAKENING YOUR CREATIVITY AND FEELING THE WARMTH OF THE COMMUNITY."

DIEGO
MADRID



"IT WAS MORE THAN I COULD HAVE IMAGINED. IT WAS FUN AND PLAYFUL, AND ALSO DEEP AND INTENSE, AND SOMETIMES VERY INSPIRING AND MOVING."

SHIFRA
LA





PARTNERSHIPS



X



COLLABORATIVE QUESTS

Partner with us on a unique one-off Quest experience. Designed to take your audience on a creative adventure. Can be delivered IRL or Virtually.

☁️ **People value experiences more than ever.**

Imagine taking your audience (existing or new) on a unique branded Creative Quest experience. Ideated collaboratively, delivered by our team.

Using our tried & tested **Creative Quest programme format**, Collaborative Quests offer opportunities to:

🧭 **Deliver a month of creatively engaging activity** - themed and designed purposefully to your brand, mission, values or campaigns.

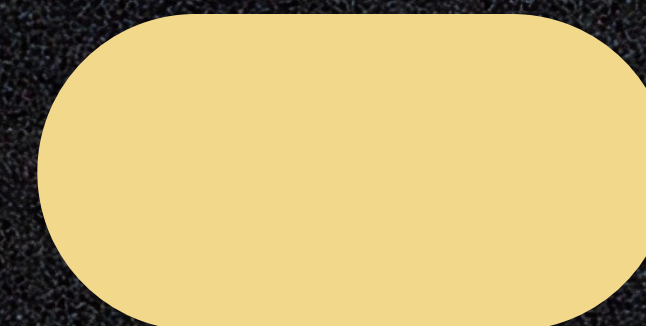
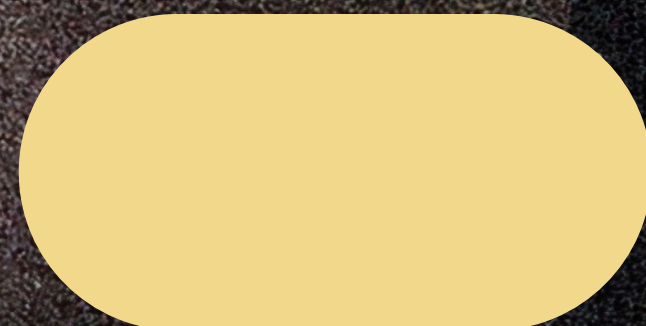
🌀 **Deepen connection** to your brand through growing a creative community of practice.

🎨 Co-design creative challenges to **strengthen your audiences engagement** with the chosen theme - and therefore your brand.

🔍 **Capture unique content** through our playfully designed workshops & challenges which serve as a wellspring of interesting ideas for socials, newsletters and perhaps even future campaigns.

💡 **Gain valuable insight** on your audience and how they think through the Questing process. You could think of a Quest as an exploratory, real time focus group.

❤️ **We love to collaborate!** Each partnership will look and feel a little different - so let's explore.





Think of these like ingredients we could include in a collaborative Quest.

THEME picking



We can take three routes:

1. BESPOKE

We work with key stakeholders to identify a theme for your Quest.

2. CO-CREATED

We guide your Questers through a process of 'Theme Dreaming' where you all collectively decide the theme for the Quest.

3. TRIED & TESTED

You choose a Quest from our theme archive.

INSPO sessions



Usually 3 - 4 sessions.

*1.5 - 2 hr sessions.
Facilitated by a Quest Guide.*

Each session will explore our theme from a different perspective. Expect illuminating conversations and playful experiments.

missions



A Quest is so much more than a workshop series - it's about reshaping how to see the world around you in your day to day life.

We design **short, creative challenges** to take on between sessions to deepen engagement.

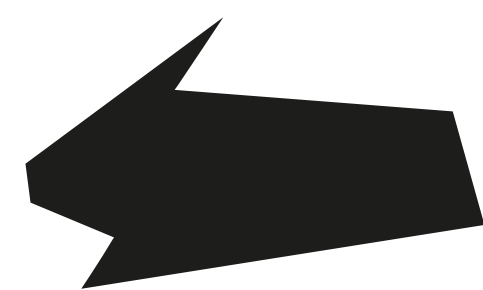
GUEST SPEAKER SLOT



We have built an incredible network of visionary thinkers and communities in diverse fields.

One of our Inspiration Sessions can feature a guest speaker from either of our networks. A chance to get a real window into the world of your brand/organisation.

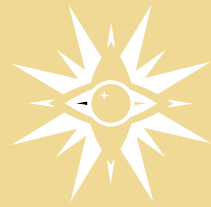
COMMUNAL tools



Digital conversation platforms (like Slack & Discord)



Our mighty '**Communal Journal**' is a collaborative archive that everyone can share their inspiration in. A beautiful co-created artefact of our time together.



We partnered with CreativeMornings HQ in New York to deliver a collaborative series of Quest experiences exploring the theme of HOME.

CreativeMornings is the world's largest in person creative lecture series. They have chapters in 200+ cities around the world and are widely regarded as a groundbreaking creative community.

In the physical —> virtual shift in 2020/2021 they started to lead online workshops called FieldTrips. Our Creative Quests collaboration was the first ever FieldTrips series they programmed.



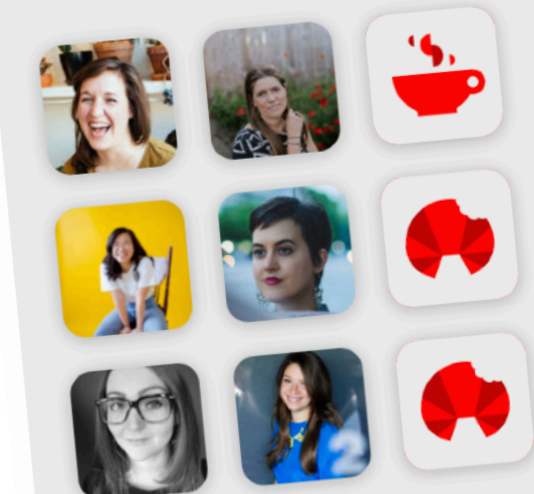
JOIN **CHANNEL TWELVE** ON A MONTH-LONG CREATIVE EXPLORATION.
HOSTED BY **CREATIVEMORNINGS** FIELDTRIPS.

1/8/15/22 JULY - FREE

CREATIVEMORNINGS



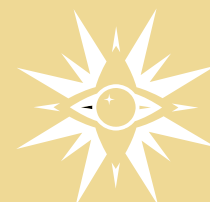
240 Lovely Attendees



See everyone

CREATIVEMORNINGS

CASE STUDY



The theme of Home was a perfect playground for our Creative Quests format - as we invited the global CreativeMornings community to collectively explore what Home meant to them. A chance to playfully reflect on our changing relationships to Home during the pandemic.

We programmed:

- 👁 4 bespoke, interactive workshops guiding people through our Questing methodology.
- 🗣 Special guest speaker, artist and filmmaker, Joanna Mayes.
- 🌐 An online community for people to connect between workshops
- 📖 An open access 'Communal Journal' contributed to by Questers.
- 🧭 Weekly home-themed creative missions to inspire daily creative exploration and connection.

"It was a beautiful example/display of human connection and interaction no matter where we all were in the world!"

"inspiring and uplifting - a real delight"

"A fun adventure! Silliness and play have been much missed and needed!"

"Having a (fun!) interactive experience really took me out of the repetitive feeling of sitting in on Zoom meetings/events."





PARTNERSHIPS



X



BESPOKE EVENTS



Work with us on designing bespoke events (in person and virtual) that deliver creatively enriching experiences.

👁 Partnering with us on Bespoke Events enables brands and organisations to **tap into our expertise in producing playful and unique event experiences** and in-person activations.

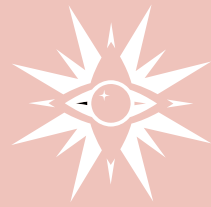
Whether you're looking for:

- 💡 Talent sourcing inspirational speakers and delivery for talks or panels
- 🌍 Art trails or installations
- ⚡ Creative workshops series
- 🏰 On site pop-up experiences
- ? Or something completely fresh and new...

Bespoke events with Channel Twelve guarantee:

- ✓ Creative inspiration
- ✓ Deepened connection to world around you
- ✓ Innovative insights
- ✓ Community feels
- ✓ Fun!

Our delivery teams are comprised of Questers and associates from our incredible network - meaning that we can deliver across a range of formats. We like to lead with concept and love working in collaboration with partners to devise bespoke ideas to suit your needs and budget.



📍 Greenwich Peninsula, London

We partnered with London's most exciting new creative destination to activate their incredible site and take LDF visitors on a time-themed Quest trail.

Launching in 2022, Design District is setting its sights on the Greenwich Peninsula becoming London's creative capital. Once industrial land in the shadow of the O2 Arena, it is now a thriving hub of studios and workspaces for creatives.



We designed a 12-stop Time-themed trail (pulling on Greenwich's historical link with time) which took visitors on an interactive Quest that inspired curiosity and wonder.

Collaborating with local galleries, architects and nature reserves on certain stops on our trail - we ensured our Quest served as a useful and creative way-finding tool for people visiting over London Design Festival.

How did people creatively explore time on the trail?

- 🗣️ People left voice notes for their future selves
- 🌀 Experienced deep time through nature connection
- 🦅 Created origami based on their earliest memories
- ✍️ Wrote multi-generational planning permissions
- 👁️ Spoke to descendants about life in 150 years time and more!

“An amazing mix of thought provoking questions, activities and adventure. Loved the different formats for each Quest, especially the voice note which will be sent back to you in a years time.”

“We ended up seeing new things around Greenwich which was fab, and met some fellow questers along the way. All round great experience and perfect way to spend a Saturday.”

“This is honestly so much fun! stop four almost made us cry”

“I feel so inspired! Seeing time in a completely new way has brought out so much creativity in me”





P.S...

WE ALSO OFFER B2B SERVICES

SERVICES



READY TO EXPLORE?

